



Proclamation

GenWell Weekend

September 18-20, 2026

Whereas, GenWell Weekend, taking place September 18 to 20, 2026, is a national campaign led by GenWell, Canada's Human Connection Movement, that encourages Canadians to make meaningful face-to-face connection a priority in their lives while raising awareness of the importance of social health and its impact on mental, physical, emotional, and overall well-being; and

Whereas, GenWell is a Canadian charity dedicated to promoting human connection by inspiring Canadians to strengthen relationships and build healthier, happier, and more connected communities through national campaigns, education, partnerships, and community engagement initiatives. GenWell Weekend is one of six annual campaigns that provides people with the permission, motivation, and a simple, low-barrier opportunity to intentionally connect with others; and

Whereas, the goal of GenWell Weekend is to inspire people to intentionally connect with family, friends, neighbours, colleagues, and members of their community through simple, meaningful actions such as sharing a meal, organizing a walk or community activity, reconnecting with someone they have not seen in a while, introducing themselves to someone new, or participating in activities that bring people together. While face-to-face connection is encouraged whenever possible, telephone and digital technology can also help people stay connected when in-person interaction is not feasible; and

Whereas, the Town of Aurora recognizes the value of fostering a welcoming, engaged, and connected community where residents support one another and build meaningful relationships. GenWell Weekend provides an opportunity to encourage Aurora residents to strengthen existing relationships, make new connections, reduce social isolation, and participate in simple acts of connection that contribute to a healthier, more vibrant community.

Therefore be it resolved that, on behalf of the Corporation of the Town of Aurora, I, Mayor Tom Mrakas, do hereby proclaim **September 18-20, 2026**, as **GenWell Weekend** in the Town of Aurora.

Tom Mrakas
Mayor