



Name: Enver Naidoo

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Position applied for: City Councillor

Ward: 3

Why I am running for City Council:

I am proud to call Brandon home. For me, being part of this city has meant getting involved, giving back, and contributing to its growth and success.

For over five years, I served as CEO of Westman Immigrant Services (WIS), with a focus on helping Brandon grow and thrive. My work included supporting youth, families and seniors, partnering with local organizations, and collaborating to strengthen the social, cultural and economic fabric of the city and region.

I have focused on bringing people together and moving ideas forward. I have served on the Brandon Chamber of Commerce Board, the City's Community Safety and Well-Being Committee, and the Grow Brandon working group, chaired the Westman Multicultural Festival, and helped launch the Downtown Market, and Rural Manitoba Workforce Summits.

My MBA in Community Economic Development and PhD work in Education and Social Justice have strengthened how I think about issues. Combined with my leadership experience, they have helped me see how decisions connect across systems and how to work through complexity to create meaningful change.

I am running for Ward 3 because I want residents to feel heard and represented at Council. My priorities are affordability, accountable leadership, and results for Ward 3.