



Name: Bruce Luebke

Address: 256 Franklin Street

Email Address: bruceluebke@gmail.com

Phone Number: 204-730-2142 (Cell)

Occupation: Community Engagement Coordinator, Sunrise Credit Union

Position Applied For: Councillor, Ward 6

Why are you running for City Council?

I have (nearly) completed two terms with City Council, and I'm proud of the progress we have made over the last eight years. I want to keep helping shape our community for the future.

I believe I have made many contributions over the last eight years, including serving as the longest-serving Chair in Keystone Centre history, and I've brought many items to the table that matter to residents. That said, there are still many improvements we can make.

Among the things I hope to work toward in the next terms are:

- Conduct an annual civic satisfaction and performance survey and launch a website that allows public feedback on a variety of issues, projects, and initiatives.
- Produce an annual City of Brandon report.
- Change our budget process to include greater public input, including producing an easy-to-read Budget Book.
- Take specific steps toward financial reporting so that the City of Brandon will be considered for a CAnFR (Canadian Award for Financial Reporting)
- Review the matrix used to prioritize capital projects so that those that attract industry, create economic development, and expand the tax base are prioritized.
- Add a Committee on Finance and Economic Development to handle fiscal policy and economic growth initiatives.