



NAME: Deveryn Ross

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OCCUPATION: Newspaper columnist and communications consultant

POSITION APPLIED FOR: City Councillor

WARD RUNNING IN: Ward 2

WHY ARE YOU RUNNING FOR COUNCIL?

I am running for city council in order to ensure that Ward 2 residents and business owners are represented by a qualified person who understands the ward, knows its history, comprehends its challenges, and is both willing and able to competently carry out the important duties of ward councillor.

For too many years, Ward 2 has been represented by persons who did not live in the ward and, as a result, did not live with the consequences of the decisions they made as ward councillor.

Ward 2 residents and business owners deserve better. As a multi-decade resident of the ward, with many years of experience in the political process, I possess the skills and determination to represent and defend the interests of the ward at the city council table.

As city councillor for Ward 2, I will ensure that the voices, concerns and ambitions of the ward's residents and business owners are heard and respected at City Hall. I will work to make the ward safer, and will play a leadership role in transforming our downtown into the vibrant commercial and cultural hub it should be. I will also push to ensure that property and business owners receive value for the taxes they pay, and that City Hall spends our tax dollars with care.