

Tourism Dawson Creek
BRITISH COLUMBIA

2027 Visitor & Relocation Guide

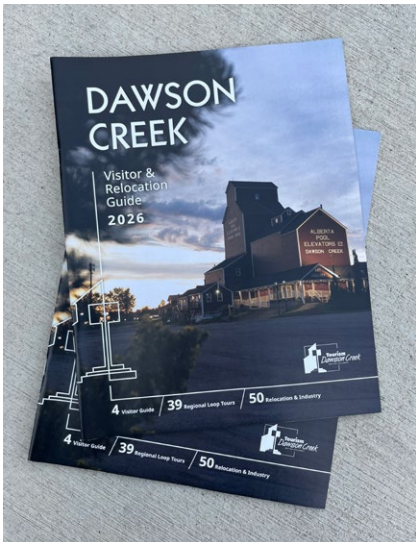
10% Off **Early Booking Discount**
By December 15th

ADVERTISING RATE CARD

Tourism Dawson Creek is working with Studio2 Design again this year to produce the 2027 official travel and relocation guide. Content will highlight the many experiences and offerings of the area, presented in a clean, modern layout that is welcoming and easy to navigate.

DISTRIBUTION

Distributed FREE across British Columbia and Alberta, the Visitor Guide reaches key audiences through hotels, visitor centres, recruitment packages, and direct-to-consumer channels. This strategic placement boosts brand visibility and connects your business with potential clients and partners exactly where they're seeking trusted local services.



15,000
print copies, and PDF version distributed electronically and posted online.

tourismdawsoncreek.com

	W x H	
Business Card	3.625"x2.0"	$699 / **$630**
1/6 Vertical	2.4"x4.75"	$759 / **$683**
1/4 Horizontal	7.75"x2.0"	$999 / **$900**
1/4 Vertical	3.625"x4.75"	$999 / **$900**
1/2 Horizontal	7.75"x4.75"	$1,499 / **$1,350**
1/2 Vertical	3.625"x10.25"	$1,499 / **$1,350**
Full Page	8.375"x10.75"	$2,000 / **$1,800**

To reserve your ad placement please contact:

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250.583.5888

Artwork Deadline: Jan 15th, 2027

Tourism Dawson Creek was established (2001) in response to local operators and business leaders wanting to further develop and diversify the tourism industry in Dawson Creek. Tourism Dawson Creek is the recognized Destination Management Organization (DMO) responsible for the marketing and promotion of Dawson Creek.