

SOUTHEAST ALBERTA'S AGRI-FOOD HUB

The region benefits from a rare combination of **natural advantages**, established **agricultural infrastructure**, and on-going **innovation**

Our strengths include:

- Large-scale irrigated agricultural land with abundant water resources
- Cost-advantaged, contiguous farmland, labour, and utilities
- A growing innovation ecosystem that bridges agriculture and aerospace
- Strong talent and workforce pipelines regionally and provincially
- A favourable climate – home to the sunniest city in Canada
- A robust and expanding greenhouse industry
- Strategic geographic location with excellent market access

Major crop production and agricultural inputs:

Grains and Oilseeds

Key crops include wheat, canola, barley, oats, and mustard. The region is also a major producer of lentils and dry peas. Additional growth is occurring in canola, flax, and mustard oilseeds, greenhouse vegetables, hemp and faba beans.

Livestock

Alberta leads the country in beef cattle production, with Southeast Alberta playing a major role. The region also supports strong hog operations and associated value-chain activity.

Quick Facts

80%+

share of Alberta's pulse crop production

330+

days of sunshine provides ideal growing conditions

\$1.6B

in livestock and poultry inventory in the region

11.6M

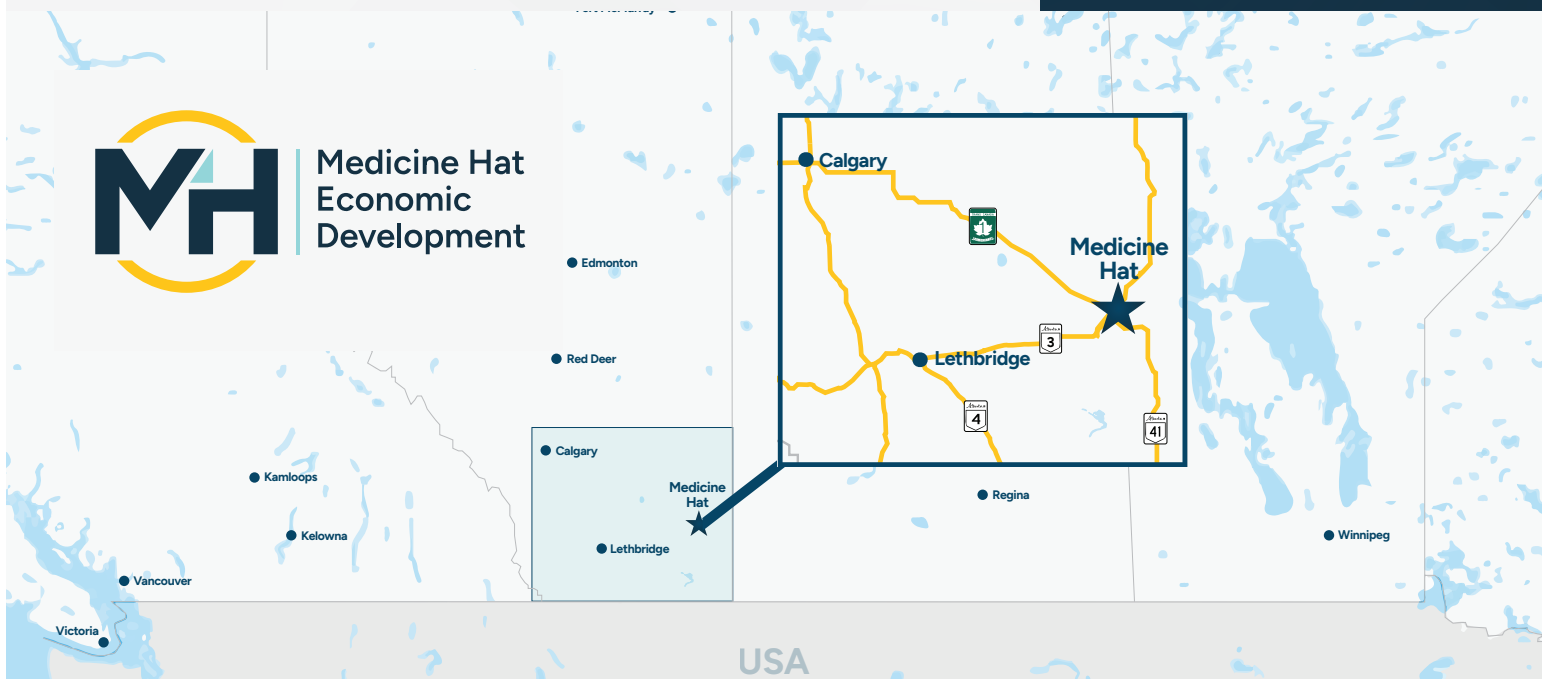
acres of pastureland and crop with 3,600+ farms

44%

of Alberta's greenhouse space and capacity

4.7%

of all jobs in Southeast Alberta are agricultural



Southeast Alberta is a **prime location** for **agri-food production, manufacturing** and **technological innovation**.



Value Added Processing

There is significant potential to capture more value locally by expanding ingredient and food processing capabilities. Demand is growing for pulse fractions, hemp-based products, regenerative goods, and niche food and beverage items. Opportunities also exist in shared co-packing, pilot production, and small-batch facilities.

Controlled Environment Agriculture

Building on an already strong greenhouse cluster, Southeast Alberta can further expand year-round production, strengthen employment, and support supplier ecosystem growth. The region is home to Big Marble Farms, spanning 72 acres – the largest greenhouse operation in Alberta.



Aerospace Technology & Automation

With a unique convergence of agricultural assets and aerospace testing capacity, the region is well suited to become Canada's leading testbed for irrigation optimization, autonomous systems, advanced sensing and quality-assurance technologies.

Logistics & Cold Chain Infrastructure

Southeast Alberta's strategic location – supported by Highway 1, Highway 3, CN and CPKC Rail lines, and proximity to the U.S. border – creates strong potential for logistics and cold-chain development. Opportunities include cold storage facilities, less-than-load (LTL) solutions, consolidation and distribution hubs.

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