Retail Modernization Project Grant (RMPG)

UNLOCK $5,000 TO ADOPT DIGITAL TECHNOLOGY

*An Ontario Government initiative powered by the DCC**

The Opportunity

DCC's **Retail Modernization Project Grant** supports Ontario-based retail businesses invest in **cutting-edge technology to drive sales, boost efficiency, and improve customer experience.**

SME Benefits

- Modernize your retail business
- Up to $5,000 in support from OCI
- Update your systems
- Automate workflows & increase efficiency
- Create an enhanced customer experience

Program Details

The Retail Modernization Project Grant (RMPG) is part of a broader Digitalization Competence Centre (DCC) initiative. RMPG is designed to support retail businesses to advance their digital transformation with the purchase of effective digital equipment and software to help them grow and thrive in the High Street economy.

Retail businesses can receive **up to $5,000** in funding from the Ontario Centre of Innovation (OCI) to support eligible projects.

- **50/50 cost sharing:** OCI covers 50% of eligible project costs, and retailers contribute the remaining 50%.
- **Minimum project cost:** $6,000
- **Maximum OCI contribution:** $5,000

Get started by contacting Jaclyn Martino, Digital Adoption Advisor, DCC at jmartino@oc-innovation.ca

Eligibility

- Ontario-based retailer that is open to the public
- Must operate from a physical location *(not home-based)*
- Employ **1–50 full-time staff**
- Have been operating **for at least 1 year**
- Make at least **$100,000+ in annual revenue**

Applicant Profile

The RMPG is suitable for any business selling goods or physical services to the public, e.g. book shop, café, boutique, hairdresser, etc.

Businesses engaged in e-commerce operations, corporate chains, franchises, registered charities, and professional services are ineligible.

Applications open on a first-come-first-serve basis, up to $5,000 in non-repayable funding to cover eligible hardware and software costs, for example:

- Modern Point-of-Sale (POS) Systems
- Inventory Management
- Accounting Software
- CRM Tools to Track Customer Loyalty
- Self-Checkout Kiosks
- RFID Scanners & Electronic Shelf Labels
- AI customer interaction systems
- Video Surveillance & Smart Security Systems
- Scheduling & Labour Management

Note: Software subscriptions, fixtures and fittings, marketing, website & SEO costs are not covered

Please click here to see full program guidelines for full eligibility

www.oc-innovation.ca/programs/digital-competence-centre/