Oshawa

MAYORAL DIRECTION

Direction Number: MDIR-2026-03_TDM

Date: November 23, 2026

Subject: **Direction to Staff regarding Community Engagement**

Pursuant to the powers extended to the Head of Council under Section 284.3 of the Municipal Act, 2001 (the "Act"), I, Tito-Dante Marimpietri, Mayor of the City of Oshawa, hereby direct staff as follows:

Whereas historically, staff have garnered very successful participation from in-person opportunities that are less bureaucratic in their format, such as focus groups, public open houses or pop-up sessions to allow a large number of individuals to provide feedback on programs and issues without long term commitment; and,

Whereas this type of public engagement permits individuals to participate in programs where and when it is convenient for them without the rigid and potentially restrictive structure of a traditional citizen committee, and,

Whereas Oshawa's Strategic Plan addresses the development of a robust community engagement system in doing things differently to enhance transparency and bring diverse voices and perspectives into decision-making processes to help modernize the City's approach to public engagement and become a municipal leader in outreach activities,

Therefore staff be directed to engage the public and greater Oshawa community using the following tools individually or in combination for public engagement:

- Online social media tools that include the use of paper feedback forms
- Community Working Groups/Steering Committees or ad-hoc consultation groups;

- Public Forums and events

Staff are also specifically directed to engage with the public on matters related to environmental activities, animal care issues and heritage concerns at least once annually as well as from time to time as projects require. Such engagement shall be through public community workshops or forums to allow feedback, recommendations and suggestions to be provided directly to staff and reported to Council without delay.

This Mayoral Direction comes into effect on November 23, 2026.

Tito-Dante Marimpietri, Mayor