



COUNCIL PRESENTATION

Monday, December 3rd 2018

The Planning Partnership
MDB Insight

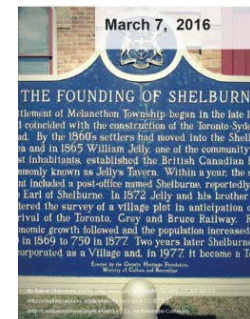
The Town of Shelburne is preparing a **Community Improvement Plan** for the entire Town. It will provide a vision for the Downtown and other key areas in Shelburne that **need improvement**.

A revitalization strategy and financial incentives will promote improvements and beautification of Shelburne's **streets, parks, and buildings**.

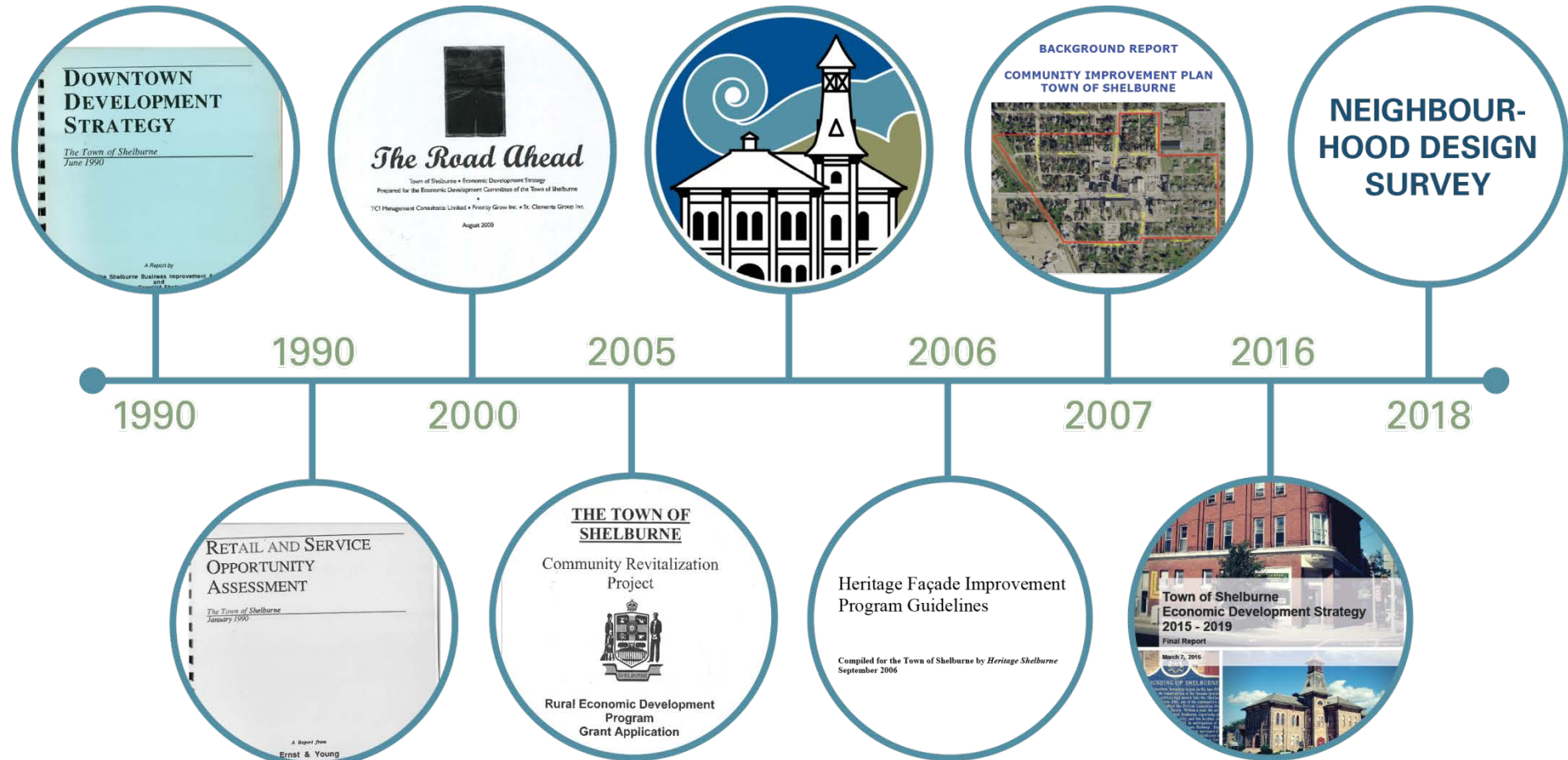


Economic Development Strategy 2015-2019

- Establish a Dedicated Economic Development Function within the Town
- **Undertake a Comprehensive Downtown Revitalization Program – Community Improvement Plan**
- Implement an Integrated Infrastructure and Growth Planning Initiative
- Create an Economic Development Communications Program
- Develop a Quality of Place Initiative Focused on Community Building
- Increase Entrepreneurship and Small Business Support Programming



PAST INITIATIVES



PHASE 1 background review + boundary

september

october

november

december

january

PHASE 2 public realm plan

february

march

background review

- policy review
- existing conditions
- financial programs
- case studies

**BUSINESS
MEETING +
DESIGN
WORKSHOP**

**WE ARE
HERE!**

online survey

**background
report**

PHASE 3 final report

public realm plan

- streetscape
- trails
- open spaces/parks

**OPEN
HOUSE**

CIP final report

supporting documents

**PUBLIC
MEETING**





Design Workshop
November 3rd



Business Breakfast Meeting



Web site



Kick-off Presentation



Roving destination downtown discussions



Open House
(January 2019)



Online Survey



Interactive displays at consultation events



Public Meeting
(March 2019)



Table Group Discussions



Social media



Wrap up presentation



Displays of work in progress



@ShelburneTown



@thetownofshelburne



edc@shelburne.ca



townofshelburne.on.ca



VISIONING WORKSHOPS

Breakfast Meeting for Businesses

Friday, November 2nd 2018

35 Participants

- Presentation
- Vision Statement
- Issues & Strategies



Design Workshop

Saturday, November 3rd 2018

16 Participants

- Presentation
- Vision Statement
- Issues & Strategies
- Design Session



VISION STATEMENT

The historic Town of Shelburne is a progressive and diverse community that is friendly, welcoming, and inclusive. Development is sustainable and accessible with parks, recreation facilities and trails that encourage a healthy lifestyle.

Shelburne has a vibrant and growing economy with local businesses and employment opportunities that enhance its heritage. Our businesses are supported with physical and social infrastructure that encourage and support a balanced growth.

Shelburne is attractive and liveable with a range of shops and services with interesting, unique, and cultural attractions and meeting places for residents and visitors.

*Shelburne is a **people place, a change of pace.***



BIG MOVE #1

Restore **Downtown buildings' facades** to reflect Shelburne's heritage



BIG MOVE #2

Enhance Main Street with **narrower lanes and extensive public realm**



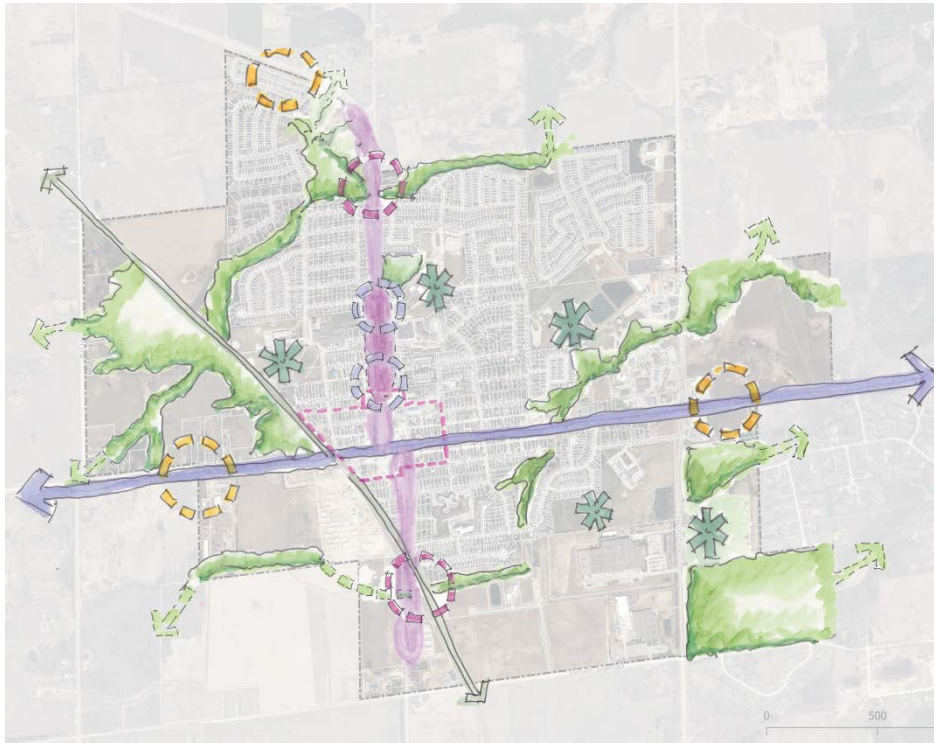
BIG MOVE #3

Reduce truck traffic with narrower lanes on Main Street and clearer directions towards existing by-pass



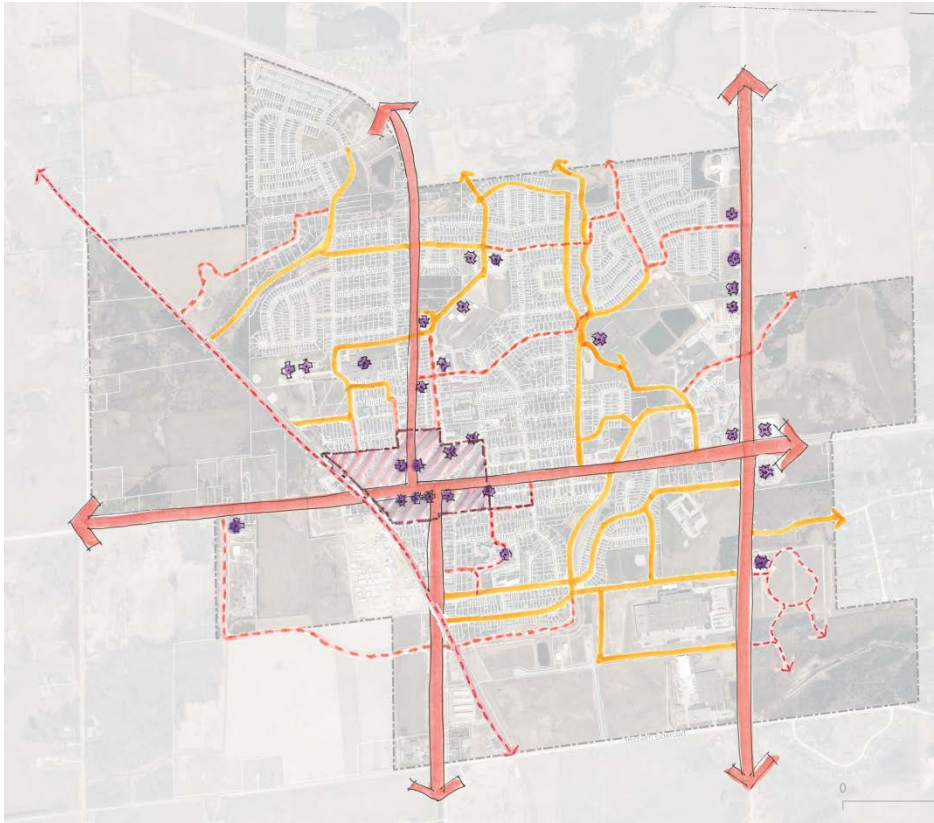
BIG MOVE #4

Create **gateways** at key intersections through a combination of landscape/pavement treatment, built form, and signage to welcome residents and visitors



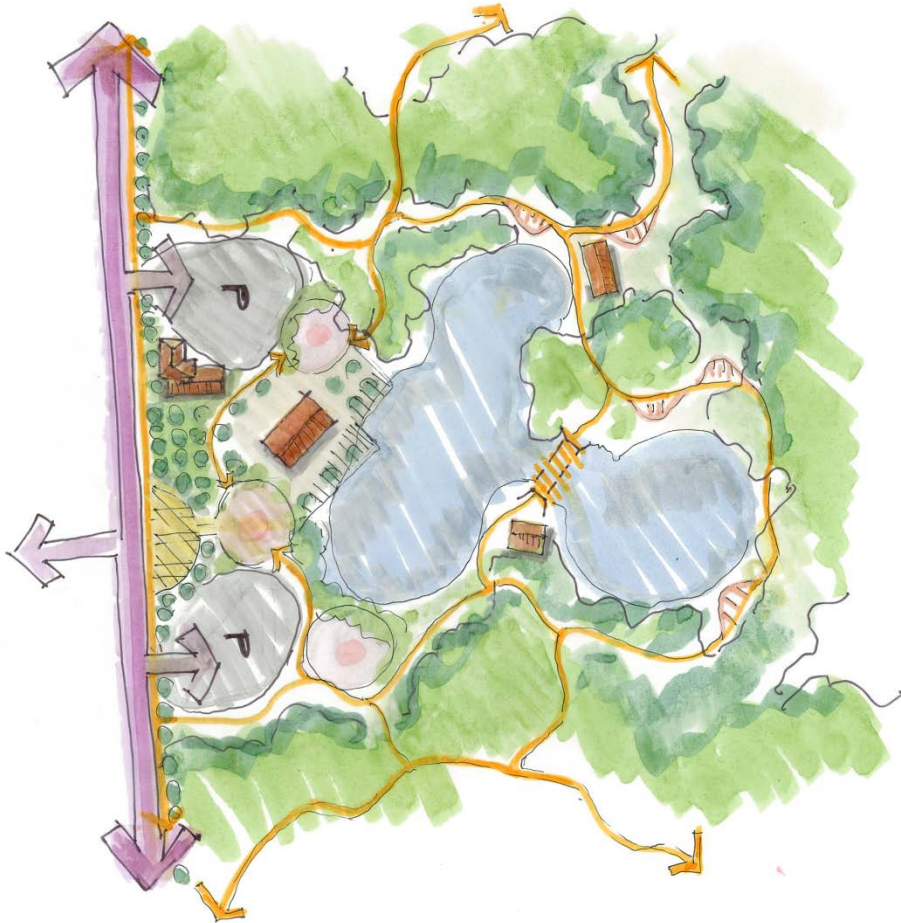
BIG MOVE #5

Connect Shelburne through **trails and sidewalks** to promote a connected and healthy community



BIG MOVE #6

Redesign **Fiddle Park** as a community hub



BIG MOVE #7

Redesign **Jack Downey Park** to become the community's 'living room'



BIG MOVE #8

Promote the **improvement of houses** in the historic residential neighbourhoods with incentive programs



BIG MOVE #9

Improve **back lanes and laneways** with pavement and landscaping with additional uses including parking, servicing/loading, and pedestrian/cycling facilities



BIG MOVE #10

Promote a **wider range of retail and commercial services** in Downtown buildings



BIG MOVE #11

Develop a **Mural Program** as part of a public art program



BIG MOVE #12

Improve **East Commercial Corridor** with sidewalks, trails, and landscape/pavement treatment



NEXT STEPS

- **Online Survey** (December 2018)
- **Public Realm Plan** (January 2019)
- **Open House** (January 2019)
- **Final Report** (February-March 2019)
- **Public Meeting** (March 2019)

