

August 7, 2026

To: Candidates

Re: Election Advisory #3: Use of Vehicle Magnets and Decals During the Election Period

To promote consistency and ensure compliance with the Town's election-related policies, the Municipal Clerk is providing the following guidance respecting the use of vehicle magnets, decals and similar materials during the 2026 Municipal and School Board Election (the "Election").

This Policy applies to all Candidates, Town Staff and Members of Council.

While the Town's Corporate Resources Policy does not specifically address vehicle magnets or decals, the Municipal Clerk has considered how these materials should be treated during the Election Period.

The following guidance will apply:

- A vehicle magnet, decal or similar display affixed to a Candidate's personal vehicle solely for the purpose of identifying the Candidate is **not** considered an Election Sign and may be displayed before the commencement of the Election Sign period, provided all other applicable Town policies are complied with.
- Candidates are reminded that Town properties, facilities and other Corporate Resources must not be used for Campaign purposes. Accordingly, a Candidate's vehicle displaying a campaign magnet or decal must not be parked or otherwise displayed on Town property were doing so would contravene the Town's Corporate Resources Policy or any other applicable policy.
- Vehicle magnets, decals or similar campaign materials that are distributed for display on vehicles other than the Candidate's personal vehicle may be considered Election Signs. Where such materials are mass distributed to supporters for display on multiple vehicles, they serve the same purpose as traditional Election Signs by promoting support for a Candidate.

Municipal Clerk Election Advisory #3

- As Election Signs are not permitted prior to **August 22, 2026**, Candidates must not distribute vehicle magnets, decals or similar campaign materials for display on other vehicles before that date.

Candidates are responsible for ensuring that all campaign materials comply with the Town's policies, applicable by-laws and the *Municipal Elections Act, 1996*.

If you have any questions regarding this advisory or require clarification respecting the use of campaign materials during the Election Period, please contact the Municipal Clerk.

For further questions about the election, please contact elections@tecumseh.ca.