

August 21, 2026

To: ALL Candidates

Re: Election Advisory #6: Social Media Disclaimers and use of Social Media/Website Accounts for Election Purposes

The Legislative and Clerk's Services Department has recently received inquiries on Candidate's Social Media disclaimers.

- 1) Please be advised, in accordance with the Town's [Prohibition on the Use of Town Resources for Election Purposes Policy 69](#) (section 5.5.3), Candidates who choose to create and/or use websites and Social Media accounts for campaigning must include, for the duration of the Election Period, a clear statement on each Campaign website or Social Media account's home page that the account is being used for Election Campaign purposes and that such account is not associated or otherwise endorsed by the Town.

The following is a sample disclaimer:

"This (account/Social Media) page is being used for Election campaign purposes only and such account is not associated with nor otherwise endorsed by the Town of Tecumseh."

- 2) Further, while Candidates may use more than one Social Media account for campaign purposes, Candidates must obtain approval of the Municipal Clerk for each Social Media usernames/handle to be used for Campaign purposes.
- 3) Candidates are further reminded that in using Social Media accounts for Campaign purposes:
 - Candidates shall not take or use any photographs or videos for Social Media purposes or websites that features Town resources or Town Facilities, or which include or reference a Town of Tecumseh event.
 - Candidates shall not produce and post content for Social Media websites or campaigning that is on or in or otherwise displays any Town Facilities or which includes the Town logo, branding, landmarks, buildings, etc., which identifies with or which the public reasonably identifies with the Town.

Municipal Clerk Election Advisory #6

- Candidates are not permitted to reshare, link to or otherwise use any Town-generated Social Media post or Town communications to their campaign Social Media account(s). Nor shall Candidates post any content that displays any Town facilities, or Town logo, branding, landmarks, buildings, etc. which identifies with or which the public reasonably identifies with the Town.

If you have any questions regarding this advisory or require clarification respecting the use of campaign materials during the Election Period, please contact the Municipal Clerk.

For further questions about the election, please contact elections@tecumseh.ca.