Three Rivers
WHERE HISTORY IS MADE

Call for Street Banner Design Proposals



The Town of Three Rivers is inviting residents, artists, students, community groups, and creative thinkers of all ages to share their ideas for a new series of street banners that will proudly line our streets and public spaces.

For many years, our signature banners featuring the Town of Three Rivers leaf logo have helped beautify our streetscapes and create a welcoming atmosphere throughout our community. As those banners are nearing the end of their useful life, we're looking for fresh ideas and creative concepts that capture the spirit, beauty, and character of Three Rivers, to brighten our streetscapes.

This is your opportunity to leave a lasting mark on our community and help create a vibrant visual identity that residents and visitors will enjoy for years to come.



Banner concepts should:

- Reflect the unique character and identity of Three Rivers.
- Enhance the appearance of our streetscapes.
- Create a welcoming atmosphere for residents and visitors.
- Celebrates the natural beauty, culture, history, and community spirit of Three Rivers.
- Stands out as attractive and engaging designs when displayed on streetlight poles throughout the community.

Submissions welcome from:

- Residents of Three Rivers
- Local artists and designers
- Students
- Community organizations
- Local businesses and groups

No professional design experience is required. Whether you're an experienced artist, a student with a great idea, or someone who simply loves this community, we'd love to see your vision. Don't worry about creating a polished final design. We're looking for great ideas and concepts. The Town will work from the successful submission to create the final banner design.

Your design concept might celebrate:

- Community pride
- Rivers, coastlines, and natural landscapes
- Local heritage and history
- Arts and culture
- Recreation and active living
- Seasonal beauty
- The future, growth, and vibrancy of Three Rivers

We encourage creative, original ideas that are positive, inclusive, and representative of our community.

Please Submit:

- A digital image, sketch, rendering, or concept drawing, you may submit more than one.
- A brief description (maximum 250 words) explaining your inspiration and vision
- Your name, address and contact information

High-resolution artwork is not required. Simple sketches and concept drawings are welcome.

Submissions will be evaluated on the extent to which the design:

- Demonstrates creativity and originality.
- Reflects and celebrates the character and identity of the Three Rivers community.
- Creates a strong visual impact and is suitable for display in the street banner format.
- Enhances the appearance of streetscapes and contributes to community beautification.

Deadline: January 14, 2027

Submit By Email:
dmacdonald@threeriverspei.com

Or Deliver In Person in a sealed envelope:
Town of Three Rivers, marked "Street banner submissions"
172 Fraser Street, Montague PE C0A1R0

Every banner tells a story. What story would you like visitors and residents to see when they travel through Three Rivers? Share your creativity, celebrate what makes our community special, and help shape the next generation of street banners that will bring colour, character, and community pride to Three Rivers for years to come. A small honorarium will be provided to the entrant whose submission is selected by the Town.