

ORGANIZATION NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ PROV: _____ POSTAL CODE: _____

PHONE NUMBER: _____ FAX NUMBER: _____

EMAIL: _____

Category:

Commercial

Non Commercial (including all non-profits, organizations, societies, foundations, boards, teams, groups, etc)

Misc. Other Entries (All others including individuals, children, animals, pets, vintage tractors, cars, trucks, machinery) (Large machinery will be directed to the intersections on main street)

DESCRIPTION OF FLOAT/SIZE/ENTRY

FLOAT MEASUREMENTS:

I, _____ , agree that my team and I will comply with the Light Up Parade Guideline.
(print name)

_____ _____

Signature Date

The personal information provided by you is being collected under the authority of the Municipal Government Act and will be used in the management and administration of the Town of Westlock Christmas Light-Up Parade registration processes. This collection is authorized by section 4(c) of the Protection of Privacy Act (POPA). The personal information that you provide may be made public, subject to the provisions of the Access to Information Act (ATIA). If you have any questions about the collection, use, and disclosure of this information, please contact the Access to Information and Protection of Privacy Coordinator with the Town of Westlock at 780-349-4444.



Westlock Christmas Light Up 2026 Parade Guidelines

Be sure to read all the Terms and Conditions below carefully before registering. By registering, you are acknowledging that you accept these Terms and Conditions and agree to abide by them.

1. **Date and Time:** This year's Light Up parade takes place on Friday, November 20. The parade start time is 6:00 p.m.
2. **For safety reasons, there will be NO CANDY THROWING.** Throwing candy is prohibited due to the hazards of snow, ice and darkness. Let's work together to mitigate the risk and keep everyone safe. If you choose to have walkers as part of your parade entry, the walkers are permitted to hand out candy but not throw it.
3. **Decorate and Light Up your Parade Entry!** Be sure to light up your entry in some way for our Light Up parade using Christmas lights, glow sticks or whatever works for you in order to create a magical effect. Feel free to have winter and/or Christmas themed characters as part of your parade entry with the exception of Santa Claus. (There will only be one Santa Claus in the parade, and he will be featured on the Town of Westlock float). Please avoid using open flames or fire pits on your entry, as sparks and heat can pose a safety risk and cause damage to nearby floats and decorations.
4. **Parade Speed:** Your parade entry is to travel 5 km per hour or slower. Leave a space of two car lengths or more between your parade entry and the one in front on you. If the parade entry in front of you is moving too fast, there is no need for your parade entry to catch up to it. Feel free to slow down and even stop for a moment if your drivers feel the need to do so. By moving super slowly, the spectators get an opportunity to visually savor the magical appearance of your parade entry. During the parade, please ignore the 106 St traffic lights as the parade will take place on closed roads.
5. **Music and Sound:** We encourage you to have music as part of your parade entry.
6. **Animals:** Animals are also welcome in the parade. We encourage all parade entries to remain a respectful distance from any animals. Do not crowd them.
7. **Parade Marshall:** Please follow the directions of the Parade Marshall. DO NOT STOP until you have parked in your assigned place. Only then proceed to finish setting up your entry.
8. **The Parade Marshalling Area:** Starts at the corner of 102 Avenue up 106 Street. The marshalling area then extends northeast up 106 Street and will extend up to where 106 St meets Hwy 44. The marshalling area will head onto side streets as needed. We recommend gathering in the marshalling area at 5:30 P.M.
9. **Parade Route:** The parade will start and continue down 106 Street heading southwest until the corner of 99 Avenue where the parade will disperse. A map of the parade route will be available on the Town of Westlock website as well as our Facebook page
10. **Parade Registration:** Be sure to sign and submit your **PARADE REGISTRATION FORM** to River Sleno at the Town of Westlock and email to rsleno@westlock.ca.
11. All external passengers riding/sitting on floats must dismount on the corner of 99 Avenue and 106 Street after exiting the parade route, before entering back into free-flowing traffic, in accordance with the Traffic Safety Act.
12. We would request you register by **Monday, November 16, 2026**. Last minutes floats will be accepted on parade day with a registration form. BE CAREFUL, HAVE FUN, and ENJOY the parade.

Thank you so much for your participation in this very special community event! We appreciate your willingness to come out and demonstrate your Community Spirit!

To find out more about Light Up 2026 check the Town of Westlock website as well as the Town of Westlock Facebook Page. Any questions, please contact River Sleno at the Town of Westlock at 780-350-8176 or rsleno@westlock.ca